



Fundraising Tips

Below are a few tips to help you be successful in your fundraising.

MAKE IT REAL

Do you have a photo that explains why you are walking? Or consider a photo of you “preparing” for your walk with a gentle reminder of your fundraising goal.

- Log in to your Participant Center.
- Under the “Personal Page” tab (or the “Team Page” tab if you’re a team captain), select “Photo”
- Upload your photo and hit “save.”

KEEP YOUR WEB PAGE HANDY

Create a catchy name for your page

- Log in to your Participant Center.
- Under the “Personal Page” tab (or the “Team Page” tab if you’re a team captain), click on the URL settings link at the top.
- Type in the name you want and hit “save.”
- Keep your address handy. Text it to yourself; keep it at the top of your email inbox; or shout it out on Facebook or Twitter.

USE EMAIL AND SOCIAL MEDIA

Send emails and use your social media channels to share your progress with your community. Make sure to include a link to your fundraising page and encourage friends and loved ones to support you.

THANK YOUR SUPPORTERS

Don’t forget to thank those who support you. Click [here](#) for some pre-written emails you can customize.